

This weePLACE installation is an IPOD scaled docudrama. The dramatic content is *A Hackerspace For Myth-Making*. *Hackerspace* was a design workshop. It was directed by Paul Guzzardo of the Geddes Institute for Urban Studies, in partnership with PLACE and the Ulster Festival of Art and Design. Hackerspace ran from March 19-22, 2012 at PLACE. The workshop objective was: Generate “on the street prototypes” that intersect with web based social media applications. The Workshop focused on FACEBOOK's “frictionless sharing applications”, and the impact those applications will have on the urban ecology (us and the city).

**Now What's in that Cabinet:** The budding Ipod content includes interviews, some street theater, and a remix stew. The interviews were of Facebook's Director of Product Development Carl Sjogreen, and Vidar Brekke a technology brand strategist. Both men discussed the “open graph”. That's Facebook's architecture for “frictionless sharing”. Simply put, the graph's morphology turns the internet from an index of pages into an index of people. The implications are profound.

In search friendship (profound or not) University of Ulster artist Alice Burns assembled a trunk of props and set up shop on Fountain street. She then began toying with her crush of new FB friends. Ciara O'Malley documented it all.

There's also a video short by Ray McNally and Ivor Hession. The video logs the “page index”. It's a dizzying snapshot, a running log of the pre-open graph world. It marks where we came from. It's a sort of starting point, a place we might soon call “nostalgic”

John D'Arcy and Christian Cherene programed a meta-graph to remix the open graph. It was used for the closing installation. They us gave a background-foreground visualization of “the new index” being generated by the open graph. We're the “prop-like” foreground. The background is the BRAND. The brand is the standout.

And finally John and Christian have given us this wee Ipod installation.

paul guzzardo april 12, 2012